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## **TRINITY RIVER REVEL FESTIVAL IN DALLAS TO CELEBRATE OPENING OF FOUR RIVER AMENITIES**

FOR IMMEDIATE RELEASE (Dallas, TX – May 19, 2014) The Trinity River corridor just west of downtown Dallas is evolving into the city's new playground for recreation and entertainment. On Sunday, June 15, the city will celebrate – with a day-long festival – the grand opening of the corridor's four newest amenities.

**Trinity River Revel** will give festival-goers their first opportunity to enjoy the new **Continental Avenue Pedestrian Bridge** and **West Dallas Gateway Plaza**, the new **Trinity Skyline Trail** and the redesigned **Sylvan Avenue Bridge** (see descriptions of these features at the end of this release).

Some 20 activities will sprawl across those new river features as well as the Trinity River basin. Most of the activities are free; some require a purchased ticket or nominal fee to participate.

Among the festival events planned are a:

**Long-Table Gospel Brunch** – A ticketed brunch for 500 people on the new Continental Avenue Pedestrian Bridge above the Trinity River. Catering the food will be more than 30 of the city's most accomplished chefs; providing entertainment will be five top gospel groups from nearby West Dallas.

**Moon in June Danceathon** – Also on the Continental Avenue Pedestrian Bridge, this 1930s-style dance event will include a speakeasy, a big band ensemble and a near-full moon to dance beneath.

**Pachanga Party**– A long-standing Tejano tradition, the pachanga brings out the local community and area politicians for a casual street party that will feature delicious foods and Tejano music sensation Rey Reyna and Aftershock.

**Wildflower Driving Range** – At a pop-up driving range near the Continental Avenue Pedestrian Bridge and West Dallas Gateway Plaza revelers will be invited to send, hurtling into the Trinity River basin, several earthen 'golf' balls packed with wildflower seeds that are sure to bring color to the river basin in the months to come.

**Trinity Revel Portals Project** – An exhibition of doors that have been donated by Habitat for Humanity...but completely reimagined by some of the Dallas area's most talented artists.

**The Revel Run 5K** – The first competitive race to use the new Trinity Skyline Trail in the Trinity River basin as its course.

Several aspects of the day will be specifically geared to children. They include:

**River Basin Kids Playground** -- All day long, the Trinity River basin will be open to kids who want to scamper, explore...do what kids do. But for most of the afternoon, it will transform into a creative playground offering innovative activities organized by the Dallas Zoo, Dallas Public Library, the city's Office of Cultural Affairs, and numerous cultural centers from throughout the metro area.

**Turn Up!** – The organization Big Thought will be presenting a free social-learning event on the new Continental Avenue Pedestrian Bridge. Their plans include involving youngsters to help produce a large physical and digital artwork; interact with street performers, puppeteers and musicians; and design, build and fly kites. Their multimedia and computer studio, the GameFame Bus will also be on the bridge.

**Bridge Fun Zones** – Built into the new Continental Avenue Pedestrian Bridge are features designed just for kids of all ages. They include a spray fountain, mini-playground, large chess board and bocce court.

And because Trinity River Revel day will also be Father's Day, several activities target those who want to spend the afternoon with the father figure in their life. They include:

**Vintage Vehicle Exhibition** – Cars, trucks and motorcycles manufactured before 1950 will be on display at the eastern end of the Continental Avenue Pedestrian Bridge.

**Pop-A-Razzi Photo Op** – Professional photographers will be on hand to take portraits of the family with the Margaret Hunt Hill Bridge and the downtown Dallas skyline in the background.

**Rolling Ribbon Cutting** – Have dad join you on a bike ride through the Trinity River basin as the city's leadership rides alongside you and cuts the ribbons to officially open the river's four new amenities.

Other aspects of the festival will include a 'Round Up' of ten local food trucks, and a riverside campfire party in the evening, complete with s'mores. More information about Trinity River Revel is available at [www.trinityriverrevel.com](http://www.trinityriverrevel.com).

The festival is presented by The Trinity Commons Foundation. Its Grand Sponsors are AT&T Corporation, HNTB, NPL, Texas Capital Bank, and Blanks.

**For more festival information, contact:**

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*(**The Continental Avenue Pedestrian Bridge** is the new incarnation of the former Continental Avenue Bridge for vehicles across the Trinity River just west of downtown Dallas. Now reserved exclusively for pedestrians and cyclists, it includes some 39 trellis and shade structures, a meditation labyrinth, a bocce court, a spray fountain and an innovative playground. **The West Dallas Gateway Plaza** is located between the western end of the Continental Avenue Pedestrian Bridge and the new Trinity Groves development. It will offer opportunities for citizens to enjoy outdoor concerts and a picnic with the downtown Dallas skyline as one's vista. **The Trinity Skyline Trail** is a hike, bike and skate trail located in the Trinity River basin between Sylvan Avenue and West Commerce Street. And the redesigned **Sylvan Avenue Bridge** is an elevated, six-lane bridge with two six foot sidewalks on either shoulder. It will also include a ramp from the roadway down to the floodway, allowing both vehicular and pedestrian access to Trammell Crow Park and its soccer fields and pond. More information about these projects is available at: <http://www.trinityrivercorridor.com/>)*