

TRINITY RIVER REVEL FESTIVAL IN DALLAS TO FEATURE REY REYNA AND AFTERSHOCK

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FOR IMMEDIATE RELEASE (Dallas, TX – May 19, 2014) One of the Dallas area's most beloved Tejano bands will headline an exciting party on Father's Day, June 15, a party celebrating the grand opening of four new amenities connected to the Trinity River just west of downtown.

The Trinity River Revel Pachanga, will run from 3:00 to 6:00 p.m. Providing musical entertainment from 4:00 – 5:30 p.m. will be Rey Reyna and Aftershock, a fixture on the area's Tejano music scene since the 1980s. Gloria Campos, retired news anchor for WFAA-TV, will be the pachanga's special guest host.

A pachanga is a Tejano tradition, a festive party at which citizens socialize with politicians in a casual setting. Live music, food, drink, and political "deal-making" are always a part of the mix. This pachanga will welcome *all* guests and give citizens a chance to interact with elected leaders and deal-makers from all across the political spectrum. The event is free and will include casual Mexican food and drink along with the musical entertainment.

The pachanga party is just one of 20 events that comprise Trinity River Revel, a day-long festival commemorating the opening of the redesigned Sylvan Avenue Bridge, the new Trinity Skyline Trail for pedestrians and cyclists, and the new Continental Avenue Bridge and West Dallas Gateway Plaza.

The plaza is located at the intersection of Beckley Avenue and Singleton Boulevard and will be a permanent, outdoor gathering venue offering benches, tables, lighting and spectacular views of the downtown Dallas skyline and the Margaret Hunt Hill Bridge.

Access information about:

<u>Trinity River Revel</u> <u>The Pachanga Party</u> <u>The Continental Avenue Bridge and West Dallas Gateway Plaza</u> **Rey Reyna and Aftershock**